

ANNUAL REPORT

LOK SWAR (Voice of people)

2015-2016



LOK SWAR

Registered as a trust, Lok Swar is an organization dedicated to social reconstruction & mass awareness creation

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From the secretary's desk

Since its inception in the year 2000 LOK SWAR has been focusing mainly on comprehensive development of the underprivileged sections of the society. By and large working for total development included focusing on issues related to improving socio-economic condition of the target communities.



The vision and mission of any organization must be around sustainable development that is to build around people, by the people themselves. There should be no doubt in our mind that the role of a grass root NGO must only be facilitating and enabling one, which help people build up their confidence and capacity to lead a balanced life by learning, managing ,and earning from the various livelihood activities around them as key towards sustainable development.

As a responsible grass-root NGO, LOK SWAR keeps on evaluating itself to ensure that it remains attuned to all development happenings, within and outside government circle and passes on all vital information to its target people, clients, and other stakeholders in this development, by raising its voice for and along with underprivileged sections of the society.

In Financial year 2015-16, some activities related to Consumer rights & Environment has been implemented with support of Food distribution & consumer affairs dept. Govt of Jharkhand & Toxic link Delhi through Microsoft India

We remain very grateful to all our donors, governing body members, work force team, and, partner organizations for their hard work, love and co-operation.



Shalini samvedna

Secretary

GENESIS

The organization was founded in the year 2000 mostly by some women activists of Dhurwa who were indulged in a similar platform for the social development specially women issues. The registration of the organization was done in the year 2000 under Indian Trusts Act 1982, and from then organization is working for the marginalized sections of the society for the betterment of their lives. The first governing body meeting of the organization took place in the year 1999 which can also be said, the foundation meeting of the organization. The organization's founders had been operating in the society to the end of different social causes over last 12 years prior to deciding to set up the organization, this was the first time that they came together as a formal association to give concrete shape to their ideas. This way they had been given a concrete platform to their vision to positively contribute to the development of the society in meaningful ways by the

“Establishment of casteless, classless society free from exploitation & oppression in which at least the basic needs of all the individuals are met with dignity thus continuously enlarge the network of socially constructive actions with a view to free India from the shackles of poverty, backwardness, ignorance & injustice”

LEGAL STATUS

- ❖ Registered under Indian Trust act 1882, Registration no – **8126**, dated on 3rd march 2000
- ❖ Registered under F.C.R Act 1976 Ministry of Home Affairs, Gov of India, Registration no – **337800123**, dated 22nd March 2004
- ❖ PAN No – **AADTS2865G**



OUR PRESENCE

- Ranchi
- Khunti
- Hazaribagh
- Ramgarh
- Dhanbad
- Bokaro
- Simdega
- Singhbhum

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MICROSOFT CREATE TO INSPIRE SCHOOL PROGRAM

In financial year 2015-16, LOK SWAR implemented MICROSOFT CREATE TO INSPIRE SCHOOL PROGRAM (M.C.I.S.P) in 3 district of Jharkhand states, namely

Ranchi, Ramgarh and Jamshedpur.



Create to Inspire School Program is a thought leadership initiative for government/Non government school (optional) on environmentally sustainable livings. The Six Month program builds the capacity of a couple of teachers from participating schools, provides them with an advanced environmental curriculum mapped to existing subjects, & via them engages with students on environment. The program leads to:

- Building school culture that offers a vision of innovation enables teacher's collaboration, and sharing of teaching practices.

- Building teachers skills on using new pedagogies and creating conditions for deep learning by implementation of the provided environmental curriculum.

- Development of 21st century skills amongst student including

collaboration, critical thinking, creativity, communication, social skills, ICT competences, Self Direction & Planning

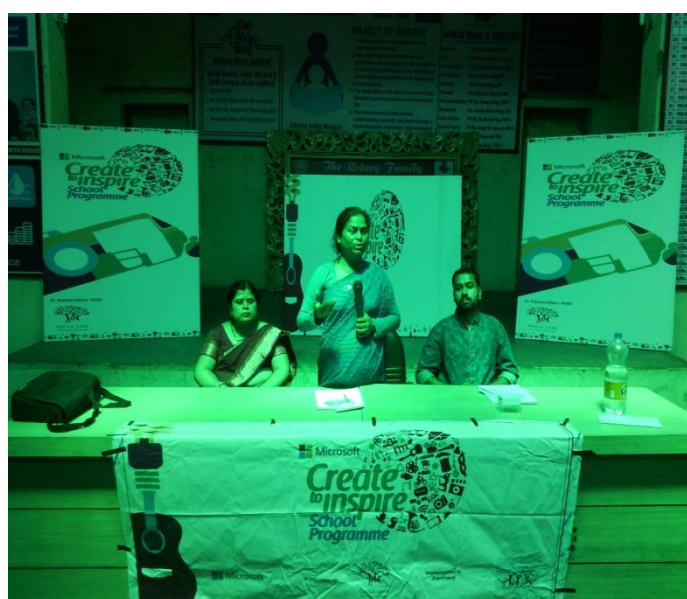
- Engaging the Inspiring students & via them communities to take actions & sustainable living & environment protection in & around their own schools, life & surrounding communities.



Total No of Teachers Covered : 241
 Total no of Students involved : Approx 18000
 Total No of School Participated : 230

Cities	No of schools enrolled	No of schools completed	No of schools participated	Dropouts
Ranchi	103	59	20	24
Ramgarh	52	26	13	13
Jamshedpur	75	38	22	15
	230	123	55	52

Use of 21st century skills & pedagogy in M.C.I.S.P in 3 cities



As per the exercises given in toolkit, 21st century skills & Pedagogies were made in use during implementing the activities are as follows:-

21 st century skills	Pedagogies
Collaboration	Gamification
Critical thinking	Conducting an interview
Communication	Audit
Self direction	Debate
Research	Letter & report writing

Entire program was followed by Induction work shop, Follow up work shop and final facilitation/award event in all three cities.

CONSUMER RIGHTS AWARENESS CAMP IN SRAWANI MELA DEOGHAR

Consumer awareness camp of srawani mela was conducted in Deoghra for 1 month

Objective of this program was to spread awareness about consumer rights in mass population of target area

To communicate & spread the message of supporting agency to larger population & to create a pool of **AWARE CONSUMER SAFE CONSUMER** as volunteers/supporters/sympathizers for department in order to achieve goals of department of consumer affair, Ministry of consumer affairs food & public distribution in coming future.

To maintain the data base of visitors

Activities

- Communication/ Public relation with visitors.
- Pamphlets distribution to mass population
- Counseling & referring the cases to consumer forum (as directed by implementing agency)
- Data collection
- Coordination of message gallery containing slogans, cartoons, information about consumer rights, food protection act, laws etc
- Signature campaign.
- Quick quiz competition among visitors.
- Drawing competition on the theme of safety for children, youths present in campus.
- Audio visual display ((as directed by implementing agency)



CONSUMER RIGHTS AWARENESS CAMP IN NATIONAL SARAS CUM KHADI MELA



In financial year 2015-16, LOK SWAR got lots of assignment in creating awareness in the field of consumer rights to mass population of Jharkhand. Organization has been involved in dissemination of consumer education /awareness especially about 6 important consumer rights in its every program, might it be supported by the government or any other funding support. The project is intended to support and strengthen the capacity of poor rural people/ consumers to educate them about their consumer

rights. The project had provided voice to the voiceless community members by empowering/ educating them about their basic consumer rights and entitlements and link with government programmes to reduce their vulnerability.

National saras cum Khadi mela was organized for 13 days from 5/2/16 from 17/2/16 in Morabadi maidan Ranchi. Awareness camp was decorated with flex and big hoardings with printed slogans and departmental social security schemes. The whole camp was divided into 3 sections. These were



Sn.no	Topic
1	Consumer Rights
2	Consumer responsibilities
3	Departmental schemes

Group of 8 peoples/ team members were part of this program who were involved in creating awareness about consumer rights to visitors.

CONSUMER RIGHTS AWARENESS CAMP IN MEGA INTERNATIONAL TRADE FAIR



As per previous year, in the financial year 2015-2016, Lok Swar again got an opportunity to organize 10 days consumer rights awareness camp in MEGA INTERNATIONAL TRADE FAIR held at Morabadi In Ranchi district with support of *PUBLIC DISTRIBUTION & CONSUMER AFFAIRS DEPARTMENT* Govt. of Jharkhand. With the growth and expansion of rural market at such a fast pace there is a consequential and simultaneous

rise in the problems and grievances. The major difficulties and problems of consumers in rural areas are lack of awareness, adulteration, less and incorrect weighing and measuring, quite often absence of safety and quality in equipments, defective goods and deficient services, misrepresentation and unfair assurances, misleading warranties and guarantees, high pricing, cheating in the form of spurious and mirror image goods and malpractices like selling on more than prescribed minimum retail price, faulty weights and measures, deficiency in services, misrepresenting advertisements etc. In order to prevent consumers from market related frauds, Govt. of India had provided them certain rights known as consumer rights. 15 well qualified boys and girls were part of awareness creation team and they created awareness with help of audio video visual effects, by distributing pamphlets/brochures and by making direct conversation with visitors. Total foot falls in 10 days awareness camp was approx more than 1 lakh peoples out of which 4 thousand peoples visited camp stall directly and came to know about consumer rights, responsibilities, how & where to make complain in consumer forum etc.



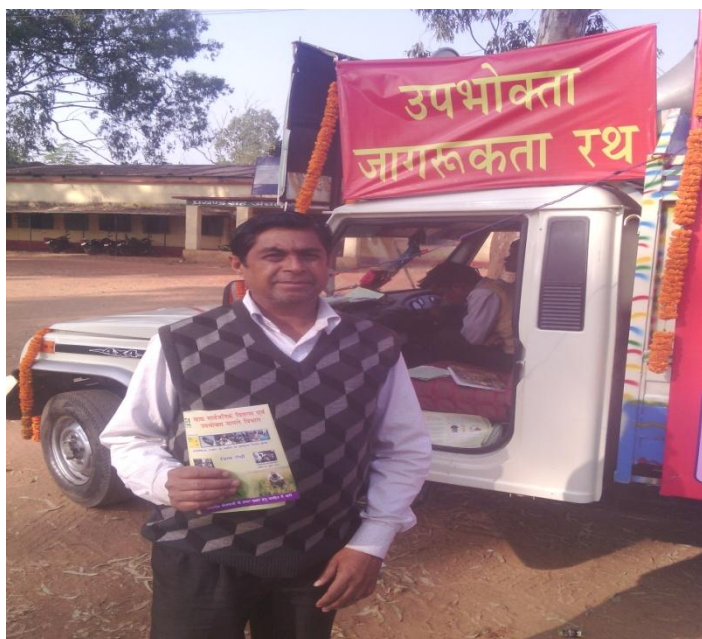
UPBHOKTA JAGRUKTA RATH (AWARNESS VECHIEL) RANCHI, DEOGHAR AND GIRIDIH



Financial year 2015-16 was the year of lots of awareness program in context with consumer rights and responsibilities. With support of food public distribution and consumer affairs department govt. of Jharkhand, LOK SWAR implemented 1 month **UPBHOKTA JAGRUKTA RATH (AWARNESS VECHILE) IN 3 DISTRICT** namely *Ranchi, Deoghar and Giridih* .Main soul or moreover it can be said, content/theme of the project was to run advertisement/information/education/ **awareness vehicle moving school on wheels**.

These moving vehicles (Jagrukta rath) used audio/video short films, IEC materials like pamphlets, posters, banners etc along with street plays & folk songs in local languages in order to aware rural consumers about their basic consumer rights.

Generally most of the rural population of Jharkhand is not much aware and educated in terms of literacy rate as compared to other state s of India & the major population of the Jharkhand state constitutes of MUNDA tribes, which is one among the primitive tribes of the world. So, especially this rural population is most vulnerable towards day to day fraudism as consumers. Empowerining them not only towards consumer education/rights/responsibilities but



also towards other social security schemes run by government had speeded up confidence, hope in them had developed them as more educated & smart rural consumers/citizens of our country. UPBHOKTA JAGRUKTA RATH (Awareness vechiel) was operated till total of 26 days in each of city. Streets, villages, urban area, market, etc were covered of each district. More than 60000 thousand peoples directly communicated with team members of Jagruktha rath in 3 districts.

STATE LEVEL SEMINAR CUM WORKSHOP ON STRENGTHENING CONSUMER FORUM



Consumer Forum is body of every state government which is situated in every district looks and manages complaints/disputes between consumer and service providers. With economic reforms the market is gradually being transformed from a predominantly sellers market to a buyer's market where choice of the consumers depends on their awareness level. Consumer rights could be protected in a competitive economy only when right standards for goods and services are ensured by evolving a network of institutions and legal protection system. To ensure consumer welfare is the

responsibility of the Welfare State. In order to protect interest of consumers, Govt. of India had made an act/law and consumer forum is operated in every district for redressal of consumer complaints. LOK SWAR in financial year got project of implementing and organizing state level consumer forum strengthening workshop/seminar on 22/1/2016. Honorable Minister of food & consumer department **Mr. Saryu Rai** was the chief guest of this workshop. Along with all employees, secretary, officials and president of consumer forum of all 24 districts were participant of this 1 day workshop/seminar. Participants were informed about laws & consumer rights and other provisions of department.



ORGANIZING STATE LEVEL PROGRAM ON NATIONAL CONSUMER RIGHTS DAY



Every year 24th of December is celebrated as National consumer day. It is matter of pride and honour for LOK SWAR that, it got selected and got award for best organization of Jharkhand in order to spread awareness regarding consumer rights in mass population. Apart from it LOK SWAR itself got an opportunity to organize one day state level workshop cum award event on 24/12/2016 in A.T.I hall (**SHRI KRISHNA LOK SEVA AYO** G)

Morabadi Ranchi. Honrabel Minister **Mr. Saryu Rai** (Department of food & consumer affairs) GovT of Jharkhand gave Memento, certificate and check of Rs 50000 to **Mrs. Shalini Samvedna** (Secretary LOK SWAR). Program was started at 10:00 am with seminar on consumer rights topic. These topic were

1	Right to safety
2	Right to be informed
3	Right to be choose
4	Right to be heard
5	Right to seek redressal
6	Right to consumer education
7	Right to healthy environment

**CONSUMER RIGHTS AWARENESS CAMP IN JHARKHAND STHAPNA
DIWAS**



Financial year 2015-16 was the year of creating awareness regarding consumer rights. In context to the same LOK SWAR organized 4 days consumer awareness camp in Morabadi Ranchi in Depawali utsav cum fair organized by I.A.S WIFE ASSOCIATION JHARKHAND. In context to the same, LOK SWAR organized 10 days awareness cam in MEGA INTERNATIONAL TRADE FAIR held at Morabadi ground, Ranchi. More than 15 graduate students generated awareness about 7

basic rights of consumers through audio visual year 2014.

Followings were the subject matter of 4 days Consumer rights awareness camp

Sn.no	Subject
	RIGHTS OF CONSUMER/
	RESPOSIBILITIES of Consumer
	HOW & WHWRE TO FILE COMPLAIN
	PROCESS & TIME PERIOD
	END TO END COMPUTERIZATION
	NATIONALNFOOD SECURITY ACT (NFSA)
	OTHER FOOD SCHEMES BEING IMPLEMENTED BY DEPARTMENT
	ON SPOT COLLECTION OF COMPLAIN FORM
	FILM SHOW WITH HELP OF AUDIO/VEDIO (<i>JAGO GRAHAK JAGO</i>)

Audio visual effects, Pamphlet distribution, hoardings, flex direct conversesation with visitors were the mediums of creating awareness in 4 days consumer rights awareness camp held at morabadi from 8/10/2015- 11/10/2015

ORGANIZING WORKSHOP ON PROMOTION OF BIO-FERTILIZER (MINISTRY OF ENVIROMENT & FOREST THROUGH BRIVA



With support of Ministry of Enviroment & Forest through implementing agency BRIVA , Lok swar organized 1 day workshop on Land degradation and use/importance of utilization of Bio fertilizers in dudugeeya village of Guthzora panchyat Khunti.

5 hours Workshop program on combating Desertification, Land degradation & Drought was

conducted on 31st of August 2015 in Angan wadi Kendra of dudugeeya village from 9:30 am – 2:30 pm & **3 Hours action program on capacity building training on** preparation of vermin compost & its use enhancing fertility of land & farm products was conducted from 2:30 pm – 5:00 pm. Orientation by Expert (verbal communication), FGD (Focus group discussion), Q & A session & a short movie on deforestation & land



degradation topic through audio visual effect (TV & CD) were the methods for communication in the program. Interest level & enthusiasm of participants regarding perceiving of knowledge. Chance of getting Future coordination, support & involvement in the program of NEAC in coming future.

Total of 87 people participated in this one day workshop on the topic

DISTRICT LEVEL WORKSHOP ON STRENGTHING SCHOOL MANAGEMENT COMMITTEE
(S.M.C)

Name of the event : District level SCHOOL MANAGEMENT COMMITTEE'S FEDERATION MEETING

Venue : Panchyat bhawan, Hutar village Guthzora panchyat, Khunti

Date : 29th Feb 2015

The main objective of this program was to form district level SMC federation, to obtain charter of demand from them & to nominate SMC's for state federation meet along with orientation on RTE ACT 2009.



The program was started with inauguration done by Mrs Shalini samvedna (secretary LOK SWAR). Mr. Prince kunal singh, coordinator of LOK SWAR (VOICE OF PEOPLE) welcomed members & leaders of SMC's, mata committies & other participats of the program followed by Introduction of the participants & team member of lok swar. Mr Kunal informed participants about the pourpose & need of SMC federation. Later on a breif oreintation session was

conducted by Mrs Samvedna on RTE ACT 2009 followed by question & answer session by participants.

Followings are some main points, related to RTE act that were discussed in oreintation session

1. Roles & responsibilities of SMCs
2. Responsibilities of State government in context with RTE
3. Responsibilities of schools & teachers
4. Responsibilities of parents etc in context with RTE
5. What is the importance/Need of SMC's

Total of 48 people participated in SMC federation meet. Most of the participants were from Gutzora & fuddi panchayat of KHUTI block, followed by participants from Karra, Murhu & Torpa block.

Formation of District Committee of SMCs

During an open discussion session, participants were informed to choose 3 SMC members as representatives of the district committee & 3 names were proposed by participants themselves. The following are the names of 3 SMC members that were proposed by participants.

Sn.no	Name	village	MEMBER OF
1	Sudama sahu	Chalage	SMC Chalage
2	Satrughan sahu	Hutar	SMC hutar
3	Namita devi	Chalage	SMC chalage

Charter of demand by SMCs

- Arrangements of facilities such as drinking water & sanitation facilities, as most of them are marked as non-use.
- Availability of more teachers as comparison with student strength.
- To upgrade the quality of food which are being distributed in schools as mid-day meal. Cheap quality of food are being distributed for children.



NETWORK & LINKAGES

S.no	Name of Network	S.no	Name of Network
1	<i>Wada Na Todo Abhiyan</i>	8	Basti bachaoo andolan samiti
2	<i>National Alliance of Women</i>	9	<i>Jharkhand Right to education Forum</i>
3	<i>Sukhar Virodhi Abhiyan</i>	10	<i>NAREGA Watch team (Jharkhand)</i>
4	<i>Bal Majdori Virodhi Abhiyaan</i>	11	<i>WOMEN'S TASK FORCE</i>
5	<i>CACLCS (Kolkata)</i>	12	<i>Anti Trafficking Network</i>
6	<i>Rashtriya Karigar Panchya</i>	13	<i>FENSA</i>
7	<i>Right to Food Campaign</i>	14	<i>IPACHA INDIA</i>
15	<i>Indian Peoples' Theatre Association Jharkhand (IPTA)</i>	16	<i>DURBAR MAHILA SAMITTI</i>