

# ANNUAL REPORT

## LOK SWAR (Voice of people)

**2016-2017**



## LOK SWAR

*Registered as a trust, Lok Swar is an organization dedicated to social reconstruction & mass awareness creation*

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## **From the secretary's desk**

Since its inception in the year 2000 LOK SWAR has been focusing mainly on comprehensive development of the underprivileged sections of the society. By and large working for total development included focusing on issues related to improving socio-economic condition of the target communities.



The vision and mission of any organization must be around sustainable development that is to build around people, by the people themselves. There should be no doubt in our mind that the role of a grass root NGO must only be facilitating and enabling one, which help people build up their confidence and capacity to lead a balanced life by learning, managing ,and earning from the various livelihood activities around them as key towards sustainable development.

As a responsible grass-root NGO, LOK SWAR keeps on evaluating itself to ensure that it remains attuned to all development happenings, within and outside government circle and passes on all vital information to its target people, clients, and other stakeholders in this development, by raising its voice for and along with underprivileged sections of the society.

In Financial year 2015-16, some activities related to Consumer rights & Environment has been implemented with support of Food distribution & consumer affairs dept. Govt of Jharkhand & Toxic link Delhi through Microsoft India

We remain very grateful to all our donors, governing body members, work force team, and, partner organizations for their hard work, love and co-operation.



**Shalini samvedna**

**Secretary**

## **GENESIS**

The organization was founded in the year 2000 mostly by some women activists of Dhurwa who were indulged in a similar platform for the social development specially women issues. The registration of the organization was done in the year 2000 under Indian Trusts Act 1982, and from then organization is working for the marginalized sections of the society for the betterment of their lives. The first governing body meeting of the organization took place in the year 1999 which can also be said, the foundation meeting of the organization. The organization's founders had been operating in the society to the end of different social causes over last 12 years prior to deciding to set up the organization, this was the first time that they came together as a formal association to give concrete shape to their ideas. This way they had been given a concrete platform to their vision to positively contribute to the development of the society in meaningful ways by the

***“Establishment of casteless, classless society free from exploitation & oppression in which at least the basic needs of all the individuals are met with dignity thus continuously enlarge the network of socially constructive actions with a view to free India from the shackles of poverty, backwardness, ignorance & injustice”***

## **LEGAL STATUS**

- ❖ Registered under Indian Trust act 1882, Registration no – **8126**, dated on 3<sup>rd</sup> march 2000
- ❖ Registered under F.C.R Act 1976 Ministry of Home Affairs, Gov of India, Registration no – **337800123**, dated 22<sup>nd</sup> March 2004
- ❖ PAN No – **AADTS2865G**



## **OUR PRESENCE**

- Ranchi
- Khunti
- Hazaribagh
- Ramgarh
- Dhanbad
- Bokaro
- Simdega
- Singhbhum

## **CONTENTS**

Sn.no	PROGRAMS	SUPPORTED BY
1	To enrich cultural activism & networking between cultural & community issues	Global Green Grant Fund (GGF) USA
2	Creating Spaces (To Take Action Against Violence Against Women & Girls)	Oxfam India
3	57 Days Awareness Veichel on Witch Hunting Deoghar District	Dept. Of Women & Child welfare (Jharkhand govt.
3	7 days Awareness veichel on mother milk feeding	Dept. Of Women & Child welfare (Jharkhand govt.
4	5 Days Consumer Rights awareness camp in Mega Trade Fair Deoghar District	Consumer Affairs dept. Jharkhand Govt
5	3 days consumer rights awareness camp on Jharkhand sthapna Diwas Deoghar District	Consumer Affairs dept. Jharkhand Govt
6	3 Days Consumer Rights Awareness Camp of Ujjawala Gas Yojna Deoghar District	Consumer Affairs dept. Jharkhand Govt
7	1 Month Consumer Rights Awareness camp in Srawani Mela Deoghar	Consumer Affairs dept. Jharkhand Govt
8	State level seminar for Satarkta Committee	Consumer Affairs dept. Jharkhand Govt

### **To enrich cultural activism & networking between cultural & community issues**

Global Green grants Fund (G.G.F) Supported LOK SWAR (voice of People) on its concept note & proposal request submitted to GGF. Project was started in June 2016. Objective of this project was To enrich cultural activism & networking between cultural & community issues. Agenda of this objective was to conduct a study on situation of Local Artist & Social leaders & bringing them on

one platform to gear up them for coping up with present declining scenario of Art Culture Community issues.

Followings are activities that were carried on, with GGF's Support

### **Orientation program of team members**

With help of financial support from Global green grant fund, & for obtaining objective of summited proposal to GGF, LOK SWAR conducted staff orientation program for team members, who in somehow were going to contribute for the achievement of objective. Staff orientation program was organized on 30-6-2016 in the hall of MAITREE organization, Ialpur, Ranchi. Total of 14 people participated in the program, among which 3 people were given their facilitation as resource persons (**Dr.**



**Khagender Thakur, Mr. B.N Ohdar, Professor of Dept. of Hindi Ranchi University & Mr. Sirat kachaap, reader Ranchi university)** in order to develop overall understanding of team members regarding Project, activities, time frame, limitations & in depth knowledge on alignment between cultural activism & social issues.

### **Meeting for discussing issues of questioner development**

In order to develop questions for interviewing target beneficiaries (Cultural artist & Social leaders), 1 day meeting was organized in **Vikash maitree on 25 July 2016**. , *Umesh Nazir, Mrs Akancha verma, Udaipur University & Mr Arun verma, B.H.U* along with other team members participated in questioner development meeting.

### **Data collection & survey program from 2 target districts**

In order to carry on this activity, 2 team were formed, one for Khunti & 1 for Ramgarh. Mr. Umesh nazir was given responsibility to coordinate both the districts. Farzana Faruki was given responsibility to collect data of 20 cultural activists & 20 social activists from Ramgarh district & Mr. Dharmender was given responsibility for data collection of 20 cultural activists & 20 social activists from Khunti district. This activity was carried on from **8/9/2016 – 24/9/2016**. Total of 18 consistent travel programs to 2 districts was finalized in order carry on this activity. *Personnel interview of local peoples, meetings with localities, focus group discussion, and one to one talk with intellectual group of peoples* regarding information on cultural artist & social activist from their area, were some of the method for data collection. Based on findings of data, a final list of target population was prepared with help of team members.

### **Interview of 80 social activist & cultural artist from 2 districts**

Four team members, 2 from each district were given responsibility to interview target population according to database & questioner. Jewel Bhengra, Ajit munda, Punam sanga & Nootan surin had given facilitation in order to accomplish this activity. Total of 80 (40 cultural artist & 40 Social activist/leaders) from both districts were interviewed separately

### **Two days seminar/workshop (1 day each at Ramgarh & Khunti) for 80 participants**

1 day seminar cum workshop was organized for target population of Khunti district on **18/2/17** in auditorium of Hopeman social services organization kunjala, Khunti. Program was started at 10:30 am with welcome speech by Secretary, Lok swar Mrs Shalini samvedna, Subject information by Mr. Umesh Nazir & Introduction session of participant. Resource persons Lawer & activist Mrs. Vipul Divya along with Mr. C.D Singh shared their insight knowledge on how cultural & social activism can



be utilized for mass public awareness & society reformation. Later on Participants were distributed in 8 groups & were told to list major problems from area of their profession & their view on resolving it. All groups gave their presentation & same was documented by Mr. Prince kunal of LOK SWAR. Same program was undertaken In Ramgarh District on **3/3/2017** in Ohdar Bhawan for participant/target population of Ramgarh district. Mr. C.D Singh, Mrs. Vipul Divya & Atul sinha were resource person for this workshop/cum seminar.

### **JOINT WORKSHOP/SEMINAR FOR BOTH DISTRICT**

One day Joint program for target population of Khunti & Ramgarh district was organized on **2/5/2017** in Chiranjivi Lal Smar High school Ramgarh. People from both district participated Jointly in this 1 day seminar. Motto of this program was also to introduce people of both districts, who are sharing common problem, issues & vision. Four Resource person Mr. Upemder pandey, Environmentalist & Social activist, Sashank sourav, Srikant sharma & Ritesh kashyap (Social activist) shared their views on strengthen CBO'S (community based grass root organization). Later on learning's from prior activities & workshops from 2 district was shared to participants by Mr. Umesh nazir



### **Publication and distribution**

Documentation from all learning's from activities covered under project supported by GGF, right from its inception till end & its distribution to target beneficiaries & other like-minded people, organization has been accomplished under this head

### **Extra activities rather than proposed activities under program head**

- ❖ Scripts writing of street play EK ULGULAAN OR
- ❖ Organized/performed this play at 7 different places in Ramgarh, Khunti & Ranchi district with help of Cultural artist & social activist who were associated with us under banner of this project
- ❖ project

### **Creating Spaces (To Take Action on Violence against Women & Girls)**

Lok swar is grass root women headed organization; Political social, economic & cultural empowerment of women community has been core them since its inception. In the financial year 2016-17, creating spaces project was started. Theme of this project is *TO TAKE ACTION ON VIOLENCE AGAINST WOMEN & GIRLS*. This project is all about changing negative gender norms from society on DV, GBV & SRHR with help of regular capacity development of target population. Creating spaces project is being implemented in 5 states of India with different partner NGOS. In Jharkhand, LOK SWAR is implementing agency of this project with support of Oxfam. This project is being targeted in 20 villages of Khuti block with total of **1600 direct beneficiaries & approx. 8000** indirect beneficiaries.



The theory of change of creating spaces project comprises of 3 strategic pillars that work together to contribute to the changes the project seeks to contribute

### **These pillars are**

**Pillar – I** engaging key community actors to support and promote positive gender norms on DV, Child marriage & SRHR

**Pillar – II** Supporting women & girls who have experienced violence

### **Pillar- III Building Knowledge & capacity of institutions & alliances to influence change**



Since period of Jan to March is last trimester of financial year 2016-17, only one field activity could be implemented in field area. Formation and strengthening of groups. These groups are Adolescent boys groups, male youth groups, Adolescent girls groups, women groups. Each group comprise of minimum 20 participants. These

permanent groups members will be later involved in series of activities & training modules in order to enhance positive gender norms in them & to act as change agents of society

### **57 Days Awareness Vehicle on Witch Hunting Deoghar District**

According to the Ministry of Home Affairs, 2,257 'witchcraft' murders have taken place across India since 2000. Jharkhand topped the chart of witch-hunting murders in the country with 27 women lynched after being accused of witchcraft in 2016, according to annual figures released by the National Crime Records Bureau (NCRB) on Thursday. This was followed by Odisha, with 24 witch-hunting murders. However, respite for Jharkhand is that such murder trend has declined by more than 50% since 2013. As per the NCRB, a total of 54, 47 and 32 cases were reported under murder for witchcraft in Jharkhand during 2013, 2014 and 2015 respectively.

An analysis of the data since 2001 for Jharkhand shows a total of 523 women lynched after branding them witches till 2016. The state showed the most witch-hunting murders in 2013, when 54 persons were killed. In order to create awareness to stop/ eradicate practice of witch hunting, LOK SWAR organized awareness campaign through with support of Women & child welfare department, government of Jharkhand. Awareness vehicle was developed by changing its look, with written slogans on flex & banners. Awareness vehicle roamed in all blocks, harts/bazars, rural area of Deoghar district. Vehicle took total of 57 days in order to cover rural & urban parts of deoghar district. Total of approx. 3 lakhs people were communicated directly through awareness vehicle. Posters/ banners, pamphlet distribution, street plays etc were used in this campaign



## 5 Days Consumer Rights awareness camp in Mega Trade Fair Deoghar District

In financial year 2016-17 again, LOK SWAR got lots of assignment in creating awareness in the field of consumer rights to mass population of Jharkhand. Organization has been involved in dissemination of consumer education /awareness especially about 6 important consumer rights in its every program, might it be supported by the government or any other funding support. The project is intended to support and strengthen the capacity of poor rural people/ consumers to educate them about their consumer rights. The project had provided voice to the voiceless community members by empowering/ educating them about their basic consumer rights and entitlements and link with government programmes to reduce their vulnerability. As per previous year, in the financial year 2015-2016, lok swar again got an opportunity to organize 5 days consumer rights awareness camp in MEGA TARDE FAIR held of Deoghar district with support of *PUBLIC DISTRIBUTION & CONSUMER AFFAIRS DEPARTMENT* govt. via *Deoghar district Department*. With the growth and expansion of rural market at such a fast pace there is a consequential and simultaneous rise in the problems and grievances. The major difficulties and problems of consumers in rural areas are lack of awareness, adulteration, less and incorrect weighing and measuring, quite often absence of safety and quality in equipment's, defective goods and deficient services, misrepresentation and unfair assurances, misleading warranties and guarantees, high pricing, cheating in the form of spurious and mirror image goods and malpractices like selling on more than prescribed minimum retail price, faulty weights and measures, deficiency in services, misrepresenting advertisements etc. In order to prevent consumers from market related faradism, govt. of India had



provided them certain rights known as consumer rights. 15 well qualified boys and girls were part of awareness creation team and they created awareness with help of audio video visual effects, by distributing pamphlets/broucers and by making direct conversation with visitors. Total foot falls in 5 days awareness camp was approx more than 30 thousand peoples out of which 9 thousand



peoples visited camp stall directly and came to know about consumer rights, responsibilities, how & where to make complain in consumer forum etc.

## CONSUMER RIGHTS AWARENESS CAMP IN SRAWANI MELA DEOGHAR

Consumer awareness camp of srawani mela was conducted in Deoghra for 1 month

Objective of this program was to spread awareness about consumer rights in mass population of target area

To communicate & spread the message of supporting agency to larger population & to create a pool



of **AWARE CONSUMER SAFE CONSUMER** as volunteers/supporters/sympathizers for department in order to achieve goals of department of consumer affair, Ministry of consumer affairs food & public distribution in coming future.

To maintain the data base of visitors

### Activities

- Communication/ Public relation with

visitors.

- Pamphlets distribution to mass population
- Counseling & referring the cases to consumer forum (as directed by implementing agency)
- Data collection
- Coordination of message gallery containing slogans, cartoons, information about consumer rights, food protection act, laws etc
- Signature campaign.
- Quick quiz competition among visitors.
- Drawing competition on the theme of safety for children, youths present in campus.
- Audio visual display ((as directed by implementing agency)

Sn.no	Topic
1	Consumer Rights
2	Consumer responsibilities
3	Departmental schemes

Group of 8 peoples/ team members were part of this program who were involved in creating awareness about consumer rights to visitors.

### 3 DAYS CONSUMER AWARENESS CAMP ON UJJAWALA GAS YOJNA IN DEOGHAR

As per previous year, in the financial year 2016-2017, lok swar again got an opportunity to organize 3 days consumer awareness camp on Ujjawala Gas Yojna in Deoghar district with support of *PUBLIC DISTRIBUTION & CONSUMER AFFAIRS DEPARTMENT* govt. of Jharkhand. Apart from awareness generation on new social security scheme for common people, awareness on consumer rights & entitlements were also sub them of this 3 days awareness camp. With the growth and expansion of rural market at such a fast pace there is a consequential and simultaneous rise in the problems and grievances. The major difficulties and problems of consumers in rural areas are lack of awareness, adulteration, less and incorrect weighing and measuring, quite often absence of safety and quality in equipments, defective goods and deficient services, misrepresentation and unfair assurances, misleading warranties and guarantees, high pricing, cheating in the form of spurious and mirror image goods and malpractices like selling on more than prescribed minimum retail price, faulty weights and measures, deficiency in services, misrepresenting advertisements etc. In order to prevent consumers from market related faradism, govt. of India had provided them

certain rights known as consumer rights. 15 well qualified boys and girls were part of awareness creation team and they created awareness with help of audio video visual effects, by distributing pamphlets/broucers and by making direct conversesation with visitors. Total foot falls in 10 days awareness



camp was approx more than 1 lakh peoples out of which 4 thousand peoples visited camp stall directly and came to know about consumer rights, responsibilities, how & where to make complain in consumer forum etc.

Audio visual effects, Pamphlet distribution, hoardings, flex direct conversation with visitors were the mediums of creating awareness in 3 days awareness camp on Ujjawala gas yojna held at K.N.N Stadium Deogha

## **NETWORK & LINKAGES**

<b>S.no</b>	<b>Name of Network</b>	<b>S.no</b>	<b>Name of Network</b>
<b>1</b>	<i>Wada Na Todo Abhiyan</i>	<b>8</b>	Basti bachaoo andolan samiti
<b>2</b>	<i>National Alliance of Women</i>	<b>9</b>	<i>Jharkhand Right to education Forum</i>
<b>3</b>	<i>Sukhar Virodhi Abhiyan</i>	<b>10</b>	<i>NAREGA Watch team (Jharkhand)</i>
<b>4</b>	<i>Bal Majdori Virodhi Abhiyaan</i>	<b>11</b>	<i>WOMEN'S TASK FORCE</i>
<b>5</b>	<i>CACLCS ( Kolkata)</i>	<b>12</b>	<i>Anti Trafficking Network</i>
<b>6</b>	<i>Rashtriya Karigar Panchya</i>	<b>13</b>	<i>FENSA</i>
<b>7</b>	<i>Right to Food Campaign</i>	<b>14</b>	<i>IPACHA INDIA</i>
<b>15</b>	<i>Indian Peoples' Theatre Association Jharkhand (IPTA)</i>	<b>16</b>	<i>DURBAR MAHILA SAMITTI</i>